



WHDH-TV
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Advertiser NH FREEDOM FUND (3566)
Agency GMMB (1182)
Buyer
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Product POLITICAL ISSUE (1052)
Brand Est. 1971 (28031)
Acct Types Local/Political Issue Agency
Est/Headline 1971/
Demo
Revision
Comments

Invoice 175364
Inv Date 11/25/2012
Terms Net 30
Contract 48548
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:29PM

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/29/12 7:43AM (Mo)	00:30	7 News Weather Special Report, 7-9A	NHFF120730H	\$6000.00	
2.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,Th,Fr	11/02/12 7:56AM (Fr)	00:30	Today Show	NHFF120730H	\$6000.00	
2.0	SPOT	7:00AM- 8:00AM	Per week (1),Mo,Tu,Th,Fr	11/05/12 7:56AM (Mo)	00:30	Today Show	NHFF120730H	\$6000.00	
4.0	SPOT	6:30PM-NBC Nightly	Per week (1),Th,Fr	11/01/12 6:47PM (Th)	00:30	NBC Nightly News	NHFF120730H	\$6500.00	
5.0	SPOT	6:30PM-NBC Nightly	Per week (1),Mo	11/05/12 6:53PM (Mo)	00:30	NBC Nightly News	NHFF120730H	\$6500.00	
6.0	SPOT	6:30PM-NBC Nightly	Per week (1),Mo	10/29/12 6:58PM (Mo)	00:30	7 News at 6	NHFF120730H	\$6500.00	
8.1	NFL	8:13PM-NBC SUNDAY	Per week (1),Su	11/04/12 11:26PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NHFF120730H	\$30000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$67,500.00	Total Spots	7
Commission	(\$10,125.00)		
Net Total	\$57,375.00		